



# Annual Spring Forum

Hosted by: IRWA Region 10  
March 25<sup>th</sup>-28<sup>th</sup>, 2015



## Welcome!!

The Region 10 Forum Planning Committee would like to extend a warm welcome to all of Region 10 and invite you to join us for the Annual Spring Forum. This year's format continues with the tradition of a 'mini-conference' where we have a strong focus on education, knowledge sharing amongst chapters and networking opportunities – all while attending to Region business. We are excited to kick-off this event with a two day course, an evening of social networking and day of educational key-note speakers interspersed with our regularly scheduled business meetings. All IRWA members are welcome to attend any or all of the events scheduled. Calgary is excited to host this fantastic event again and look forward to another successful forum!

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## FORUM HIGHLIGHTS & OUTLINE

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**Wednesday, March 25<sup>th</sup> & Thursday, March 26<sup>th</sup>**  
Course 215 – Right of Way Agent's Development

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**Thursday, March 26<sup>th</sup> – Evening**  
Old's College 33<sup>rd</sup> Annual Reception & Networking Night

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**Friday March 27<sup>th</sup>**

### Formal Forum Agenda

**8:00am – 8:20am**

Coffee and introductions

### Educational Speakers

**8:30am – 9:20am**

Topic: *Canada's Renewable Energy Opportunities and Challenges*

Speaker: Marlo Reynolds PhD - Vice President, Market Development & People, BluEarth Renewables Inc.

**9:30am – 10:20am**

Topic: *Managing Crisis: Stemming the Tide of Flood Waters in the Town of High River*

Speaker: Reily McKerracher, P.Eng, Assistant Director - Town of High River, Engineering, Planning & Operations

**10:20 – 10:40am**

Coffee break

**10:40am – 11:30am**

Topic: *Observations on Various Sectors of the ROW Industry within the Past 30 Years.*

Speaker: Gordon McNair, Director of Real Estate Partnerships & Development Office, City of Ottawa

**11:30 – 1:00pm Break for lunch**

**1:00pm – 1:50pm**

Topic: *Reconciliation of Aboriginal and Treaty Rights with ROW's on Crown Land*

Speaker: Tracey Campbell, Caillou Group

**2:00pm – 2:50pm**

Topic: *Kinder Morgan Trans-Mountain Expansion Project*

Speaker: Carey Johannesson, Kinder Morgan

## Course 215 – Right of Way Agent’s Development

March 25<sup>th</sup> & March 26<sup>th</sup>

Fairmont Palliser Calgary

### Course Description:

Course Title: Right of Way Agent’s Development

Course Level: Intermediate

Course Length: 2 days – 8 AM to 5 PM Daily

IRWA Credits: 16 QEU/CEU

**ONLY TWO SPOTS REMAINING**

This award-winning course is designed specifically for right of way professionals working in the pipeline industry but useful for any linear right of way acquisition program, including electric transmission lines. This comprehensive course emphasizes areas of pipeline right of way acquisitions that benefit both executive and entry level professionals. In addition to the topic chapters listed below, participants will receive sample checklists, charts, forms, reference lists, facts sheets, glossary of pipeline related words, and sample correspondence letters, all of which are designed to help the pipeline professional.

For more information follow this link: [IRWA Course 215 Information](#)

**Course Instructor: Faith A. Roland, SR/WA**



Faith has over 20 years of experience managing infrastructure acquisition projects. From 2006-2010 she served as Northwest Regional Director for Overland, Pacific & Cutler, Inc., a west coast based Right of Way consulting firm, managing offices in Washington and California. From 1994 – 2006 Faith was a Project Manager and Acquisition Supervisor for public land acquisition projects within King County, WA, also working with state and local jurisdictions. She has managed a staff of 10 – 15 right of way professionals and completed over \$200 million in public projects. Many projects involved complex title analysis, land grant deeds and reversionary property interests.

Faith has risen to the top of her profession serving from 2008 – 2009 as International President of the International Right of Way Association. As CEO of the 10,000 member organization, she managed a 4 million dollar annual budget. Faith currently chairs IRWA’s Leadership Institute and is a certified instructor specializing in Negotiation Skills, Consultant Management and Ethics. Faith earned her SR/WA designation in 2002, the highest professional in Right of Way.

### Course Tuition Includes:

- Participant’s Manual
- Complimentary Breakfasts
- Complimentary Lunches
- 10% discount on host hotel lodging

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# Thursday March 26<sup>th</sup>

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## Old's College 33<sup>rd</sup> Annual Reception & Networking Night

This year the IRWA has partnered with Old's College to support the up-and-coming Right of Way Professionals who are dedicating themselves to learning about our industry and who will be future leaders within our profession. Come out and support this hallowed educational institution, network with colleagues, and make some new friends!



**Location:** Fairmont Palliser Hotel  
The Crystal Ballroom  
9<sup>th</sup> Avenue & 1<sup>st</sup> Street SW

**Time:** 4 pm to 8 pm

**Contact:** Tara Lloyd  
1-403-556-8207  
[rsvpocla@oldscollge.ca](mailto:rsvpocla@oldscollge.ca)

**\*Please note: you must RSVP with Tara to register for this event**

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# Friday March 27<sup>th</sup>

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## Education Module

**8:30AM to 9:20AM**

**Topic:** *Canada's Renewable Energy Opportunities and Challenges*  
**Speaker:** Marlo Reynolds, PhD  
**BluEarth Renewables Inc.**

Marlo has 20 years of experience in the energy sector. In his current role as VP of Market Development & People, Marlo is responsible for evaluating, improving and expanding BluEarth Renewables Inc.'s markets, as well as overseeing human resources and corporate communications. Prior to joining BluEarth, Marlo was Executive Director at the Pembina Institute, a nationally-recognized energy think-tank. He holds a Bachelor of Science in Systems Design Engineering from the University of Waterloo; a Masters in Management and Leadership from McGill University; and a PhD in Mechanical Engineering from the University of Alberta. Marlo is a Director on the Canadian Wind Energy Association Board of Directors; a former Adjunct Assistant Professor of Sustainable Development at the Haskayne School of Business, University of Calgary and was recognized as one of Canada's Top 40 Under 40 in 2008. Marlo lives in a solar powered home in Canmore, Alberta with his wife and two young children.



## Education Module

9:30am to 10:20am

**Topic:** *Managing Crisis: Stemming the Tide of Flood Waters in the Town of High River*  
**Speaker:** **Reily McKerracher, P.Eng**  
**Town of High River**

Reiley has 15 years of experience in the engineering field, with the past 11 years being in municipal government. In his current role as the Assistant Director of Engineering, Planning & Operations, Reiley is accountable for overseeing in excess of \$250 million of flood mitigation and capital projects for the renewal of High River following the 2013 flood. Managing the major projects office, safety codes and renewal operations departments also fall under Reiley's responsibility as well as being the town's subdivision signing officer. Prior to joining the Town of High River, Reiley was the Project Engineer at the Town of Okotoks where he worked for five years. He holds a Bachelor of Science from the University of Calgary; a diploma in Survey and Mapping Engineering Technologies from Southern Alberta Institute of Technology. As a Professional Engineer, Reiley is a member of The Association of Professional Engineers and Geoscientists of Alberta. Reiley lives in Okotoks with his wife and two young children (and his dog Donny).



## Coffee break

10:20am to 10:40am

## Education Module

10:40AM to 11:30AM

**Topic:** *Observations on Various Sectors of the ROW Industry in the Past 30 Years*  
**Speaker:** **Gord McNair**  
**City of Ottawa**

Gordon MacNair, SR/WA, AACI, P.App who is currently the Director of the Real Estate Partnerships & Development Office with the City of Ottawa and previously employed with the B.C. Ministry of Highways and Ontario Hydro will share his experiences in ROW over the past 30 years. He will discuss his experience in working on the acquisition of property for the Coquihalla Highway, acquisition for major high voltage transmission projects and current municipal projects involving the acquisition of right of way for the City of Ottawa's LRT project (Confederation Line).



## Lunch

- Buffet Lunch Included

11:30am to 1:00pm

## Education Module

1:00pm to 1:50pm

**Topic:** *Reconciliation of Aboriginal and Treaty Rights with ROW's on Crown Land*  
**Speaker:** **Tracey Campbell**  
**Caillou Group**

Tracy has over 25 years of expertise in the field of Aboriginal consultation, assisting Aboriginal groups, public governments and private industry understand and respond to the various aspects of Aboriginal consultation, including: integrating Aboriginal consultation into to all phases of environmental assessments; conducting Traditional Land Use Studies, and providing strategic advice for the development and implementation of defensible consultation processes. Tracy's speciality is the conduct of Traditional Land Use Studies and their integration into the environmental review process to identify and assess potential impacts to Section 35 rights. She is a former Chief Negotiator for the Government of the Northwest Territories, and Consultation Manager for the Government of Alberta. For the past 8 years as the Principle of Calliou Group, the question of how to effectively involve Aboriginal people in the regulatory process has been her focus.



## Education Module

2:00PM to 2:50PM

**Topic:** *Kinder Morgan Trans-Mountain Expansion Project*  
**Speaker:** **Carey Johannesson**  
**Kinder Morgan**

Carey is a small town kid, having grown up in Alberta, and was surrounded by farming and agricultural issues. Being good in school, and not being in a situation where he could inherit a farm, he ended up leaving home to go to university. There, he focused most of his education on the human side of agriculture and energy development – sociology and business, and the implications of resource development on surrounding communities. He has had the good fortune to have worked in government, setting up regulatory processes for development, assisting farming groups to represent their members in regulatory processes, and in industry working with landowners, aboriginal groups and their communities around resource development projects. His experience managing land acquisition projects for pipelines grew out of his stakeholder engagement, regulatory and environmental background. For the past 20 years his life has been managing regulatory and land programs for large pipeline projects. Carey is a member of the BC Institute of Agriculture and has an M.Sc. (Rural Economy) from the University of Alberta and an M.B.A. from the University of Calgary.



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## Registration Details

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**Note:** Three separate registrations have been set up in order to provide flexibility to our members and guests to select the events of their choice. In the event you would like to attend all events associated with the Forum, you must register for all three events **separately**.

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### Course 215 – Right of Way Agent’s Development

Registration Deadline: March 13<sup>th</sup>, 2015.

Members: \$650.00      Non-Members: \$700.00

Late Registration Price after March 13<sup>th</sup>, 2015:

Members: \$700.00      Non-Members: \$770.00

**To Register:** please proceed to our website at [irwa48.org](http://irwa48.org)

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### Old’s College 33<sup>rd</sup> Annual Reception & Networking Night

This special evening is free to those who wish to attend but you must register for the event no later than March 20<sup>th</sup>, 2015. If you wish to support this event via sponsorship you may also contact Tara via the details below to get involved.

**To Register or for more information:** please contact Tara Lloyd

Phone: 403-556-8207

Email: [rsvpocla@oldscollege.ca](mailto:rsvpocla@oldscollege.ca)

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### IRWA Region Forum Day Registration

**Friday, March 27<sup>th</sup>, 2015**

*Includes: Coffee breaks (morning and afternoon), and Buffet lunch.*

Members: \$65.00      Non-Members: \$95.00

Registration Deadline: March.20, 2015.

[\*\*Register Now!\*\*](#)

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### Region 10 Spring Forum Planning Committee

Jenna Wood  
Kyle Dinsmore  
Tyler Jans

Chris Thompson  
Rory Brown  
Tanya Elchuk

Brett Manzara  
Trevor Martens

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# Sponsorship Opportunities

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## IRWA Region Forum Sponsorship Opportunities

### **Platinum:** \$800 Sponsorship (Only 2 Remaining!)

#### *'Speaker Sponsor'*

Speaker Introduction (the ability to introduce your company at the event and have logo displayed during introduction)

Company logo featured in the program beside name of speaker

Company Logo featured on a dedicated page in the program

Company Logo displayed on overhead projector throughout Friday's events

Company Logo Prominently displayed on poster board at registration desk

Two Complimentary Registrations for Friday, March 27<sup>th</sup>, 2015 Forum

### **Gold:** \$500 Sponsorship (SOLD OUT)

#### *'Program Sponsor'*

#### *'Coffee Break Sponsor'*

#### *'Lanyard Sponsorship'*

#### *'Lunch Sponsor'*

Company logo featured in the program

Company Logo displayed on poster board at Registration and throughout Friday events

One Complimentary Registration for Friday, March 27<sup>th</sup>, 2015 Forum

### **Silver:** \$250 Sponsorship

#### *'Supporter Sponsor'*

Company logo featured in the program

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All cheques can be made out to *IRWA Region 10*

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For any questions or additional information regarding Forum sponsorship opportunities, please contact any of the individuals listed below.

Trevor Martens

403-912-0305

[Trevor.martens@evolveinc.ca](mailto:Trevor.martens@evolveinc.ca)

Rory Brown

403-930-3311

[rorybrown@synergyland.ca](mailto:rorybrown@synergyland.ca)

Kyle Dinsmore

403-645-2806

[kyle.dinsmore@encana.com](mailto:kyle.dinsmore@encana.com)

